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Nigeria's investments opportunities get major boost in Asia-pacific region

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An Australian communication firm, October First Consulting has concluded plans to launch targeted awareness campaign for Nigeria's investments and trade opportunities in Australia, New Zealand and other Asia-Pacific nations.

The founder of the company, Frank Aneke disclosed that OctoberFirst Consulting specialises in the promotion of researched investments and trade opportunities in Africa. "OctoberFirst Consulting was primarily established to bridge the business communication gap between emerging economies in Africa and business community in the Asia-Pacific."

Aneke revealed that Nigeria's government agencies, state governments and companies can benefit from OctoberFirst Consulting's investment promotion solutions and strategic location in Sydney, to launch comprehensive investments promotion campaign at targeted businesses sectors in across Asia-Pacific region.

Frank Aneke affirmed that OctoberFirst Consulting is a member of New South Wales Business Chamber and expressed the preparedness of OctoberFirst Consulting's investment promotion team to apply cost-effective communication strategies and tactics in planning, execution and evaluation of every promotional campaign.

Aneke further disclosed that plans are underway to organize the first Australia/Nigeria annual business forum in Sydney to give business leaders in both countries the opportunity to network and build better business relationships. Interested companies and government agencies can find out more about us at www.octoberfirst.com.au .